

De Fietsfabriek



(Da Feets-fa-breek)

The Dutch Bicycle Factory

The “bakfiets,” essential to daily life

In pre-War Holland, the bakfiets graced the cobblestone streets of every village across the country. Whether it was at work facilitating the bustle of daily commerce or making it easier for mothers to run their daily errands with energetic children in tow, the bakfiets was essential to Dutch daily life. Rain or shine, the milkman had dawn deliveries to make and mothers had fresh groceries to pick up at the market, and the bakfiets was their dependable partner. But after the War the world became mechanized, and the friendly honk of the bakfiets's soft air horns yielded to the chugging motors of delivery vans and the family car. For the next fifty years, the bakfiets would be rendered to antiquity and fondly remembered by grandparents as a relic of a simpler time.

Fifty years later...the “bakfiets” returns

Yalçin Cihangir and Dave Deutsch revived the bakfiets concept as a mode of transport and redesigned it to fit the modern world. They were inspired by the rising tide of active eco-conscious families who are eager to replace their SUV's for their daily errands and family recreation. Yalçin and Dave's vision of reintroducing the bakfiets into daily Dutch life became reality through the creation of De Fietsfabriek, literally, “the bike factory.” In the same simple spirit they used to name their company, Yalçin and Dave create stylish bikes that are elegant and sophisticated by virtue of their simplicity.

Personal wheels for personal clients

Production was planned to be diversified and continuously adapted to the personal needs, tastes and whims of their clients, so an automated assembly line was not practical. Yalçin sought out his old welding and metalworking mentor in Ankara and together they created a frame ideal for withstanding Dutch conditions. It needed to be extremely durable as it would be left outdoors in typical Dutch tradition. It should possess inherent roadability so driving it would be pleasurable and safe in traffic. They also pioneered various new concepts that make up the De Fietsfabriek product line today. “With my old boss and several cousins we set up a production company employing 30 workers,” says Yalçin. “The frames are galvanized and powder coated so the bikes won't rust and can easily be left in the street, provided they are securely locked.” High quality powder coating renders the frames impervious to rust. And it's no surprise that a heavy-duty bakfiets has considerable weight, but when fitted with a five-speed gear and innovative wheel alignment, even petite young mothers can easily cart their rascals and all their gear around town.

The Fabriek, our Factory, is also a laboratory

Our product line is continuously fine-tuned as we strive for the most ideal solutions through simplicity. The innovative culture of De Fietsfabriek is evident in our new designs, techniques and systems, like a drive shaft instead of a chain or electric power assistance. Our factory is a place where customers are viewed as kindred spirits with a common passion and each new idea is geared towards enriching their lives.

Ideal for

- » family trans/recreation
- » commuting
- » deliveries
- » shopping/errands

Eco-friendly

- » reduces your carbon footprint

Economical

- » eliminates fuel costs
- » lasts a lifetime
- » retains its value
- » low maintenance

Healthy Lifestyle

- » stay fit
- » reduce stress
- » laugh at traffic jams
- » family fun

Personalize

- » your name in frame
- » create your own designs for the cargo box

Upright posture

- » good for your back
- » increased visibility in traffic
- » enjoy the view

Ride in Style

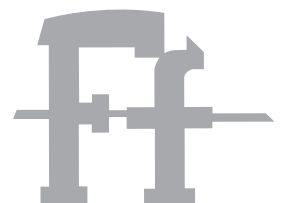
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www.defeatsthecar.com

phone (312) 608-9281

info@defeatsthecar.com

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